

Kapstadt Brauhaus – Video Competition: Terms & Conditions

1. Eligibility

- 1.1. The competition is open to South African residents aged 18 years or older.
 - 1.2. Employees of **Kapstadt Brauhaus (KBH)**, its affiliates, agencies, and immediate family members are not eligible to enter.
 - 1.3. Creators currently in a paid partnership, sponsorship, or contracted collaboration with **KBH** may not submit videos created under that partnership. Entries must be produced in your personal capacity, and not as part of any paid content agreement.
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2. How to Enter

- 2.1. Create an original video Reel showcasing your **KBH experience**.
 - 2.2. Post the Reel publicly on Instagram or TikTok.
 - 2.3. Tag **@kapstadtbrauhaus** and include the hashtag **#KBExperience**
 - 2.4. Only public posts will be eligible. Private account posts will not be visible and therefore cannot be considered.
 - 2.5. Each Reel counts as one entry; participants may enter multiple times.
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3. Entry Period

- 3.1. The competition opens on the date of announcement and closes on **15 January 2026**.
 - 3.2. Entries posted after the closing date will not be considered.
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4. Prizes

- **1st Prize:** R100,000
- **2nd Prize:** R20,000
- **3rd Prize:** R10,000

- 4.1. Prizes are not transferable, exchangeable, or redeemable for any alternative.
 - 4.2. Winners must provide valid bank details and identification to receive their prize.
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5. Winner Selection

- 5.1. A judging panel appointed by **KBH** will select winners based on creativity, storytelling, and quality.
 - 5.2. The judges' decision is final and no correspondence will be entered into.
 - 5.3. Winners will be contacted via direct message on the platform used to enter.
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6. Insufficient Entries Clause

- 6.1. If **KBH** determines that there are insufficient valid entries, KBH reserves the right to extend the competition period, amend timelines, or postpone winner selection.

6.2. Should this happen, an announcement will be made on **KBH's** official social media channels.

7. Content Requirements & Usage Rights

7.1. Entries must be the entrant's original work and must not infringe on any third-party rights.

7.2. By entering, participants grant **KBH** a non-exclusive, royalty-free, perpetual license to use, reproduce, and share their video content across KBH's marketing channels (digital, social, internal).

7.3. Entries containing offensive, discriminatory, or inappropriate content will be disqualified.

8. Disqualification

KBH reserves the right to disqualify entries that:

- Are incomplete or incorrectly tagged
 - Do not include **#KBExperience**
 - Are created as part of paid influencer partnerships with KBH
 - Breach platform community guidelines
 - Are found to involve fraud, fake engagement, or misconduct
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9. Privacy

9.1. Personal information collected for this competition will be used solely for administration purposes and in accordance with the POPI Act.

9.2. **KBH** will not share entrants' information with third parties without consent.

10. General

10.1. By entering the competition, participants agree to these Terms & Conditions.

10.2. **KBH** reserves the right to amend the Terms & Conditions at any time, provided such amendments are announced publicly.

10.3. **KBH** will not be held responsible for technical issues, platform downtime, or lost, corrupted, or misdirected entries.